

SEPTEMBER 2018



FLORIDA HOMES

Luxury Affordable Holiday Homes to Buy or Rent

Bulletin... Bulletin... Bulletin... Bulletin... Bulletin... Bulletin... Bulletin...

Welcome to our bulletin...

It has been just over 3 years since we started Florida Homes and we thought that it would be nice to share with our local community a little bit about what we have achieved and what we hope to achieve.

It gives us tremendous satisfaction in helping so many people fulfil their dreams, whether it is buying or selling a home, or renting one of our fabulous villas for that holiday of a lifetime. We look forward to helping many more people achieve their dreams.

Jon & Ali Sendell

What do we do?

HOLIDAY RENTALS - We rent out luxury affordable villas in Florida for your dream holiday.

BUY AND SELL VILLAS - We advise on buying and selling homes in Florida. We sell new builds as well as resales.

RENT OUT YOUR PROPERTY - If you own a property in Florida we can assist with your rentals.

**Now Available
To Rent!**



Where dreams become reality...

www.florida-homes.co.uk

About us...



Florida Homes based in Chandlers Ford is tucked into The Mall just by the library - next time you are passing, have a browse in the window to see how much more your money can buy you in Florida!

Owners, Jon and Ali live in Chandlers Ford and have owned property in Florida for over 10 years.

Annabel has been with the company since the beginning, three and a half years ago.

Michelle is our most recent addition to the team.

Pop in and see us when you are next passing by!

Holiday in Florida for Christmas?

This stunning home and others are available over the Christmas period. Can you imagine yourself lounging by your own pool on Christmas Day?

"The house exceeded our expectations. There wasn't a single thing we needed that wasn't there for us. I cannot say enough good things about the property and we're already planning our next trip. The only difference is next time we will plan far enough ahead so that we can stay at this property for the entire two weeks."



"Fantastic, Luxury 6 Bed Villa Situated Right Next to Wonderful Resort Facilities"

*"Exceeded all expectations" ******

"This was by far the best vacation rental we have rented. Absolutely exceeded all expectations. Villa was gorgeous spacious and immaculate. Beds were comfy the home easily accommodates larger families. Pool and pool area was fantastic. Location couldn't be better and prompt responses to any questions that I had, was very reassuring. I highly recommend this villa to anyone looking for either a relaxing vacation or theme park enthusiasts alike. We did both and can't wait to rebook!" June 17, 2018

Contact us for a no obligation quote.

Where dreams become reality...

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Trusted FREE Advice

We are happy to give you totally free advice and assistance in purchasing or selling a home in Florida. Furthermore we do not charge any commission or fees on any purchase.

With all the uncertainty of Brexit, buying in Florida has once again become very popular, so much so that we have already sold over \$4m worth of homes this year alone, with an enquiry level running at another \$6m.

If you want to know a bit more on what investment returns can be made by owning a vacation home then email us on enquiries@florida-homes.co.uk or better still pop in.

Contact us for
FREE TICKETS



Featured Resort - Solterra

Buy a new home on Solterra from \$299,000. Solterra is an amazing community with fabulous facilities.

- It is a 24 hour secure gated community
- Resort Style Pool with Beach Entry, Water Slide and Lazy River
- Multi Jetted Circular Spa
- Clubhouse with Covered Cabana & Fireplace, complimentary Coffee
- Free WiFi throughout Pool and Clubhouse Area
- State of the Art Fitness Centre with Cardio Machines
- Sports Courts (Tennis, Volleyball & Soccer)
- Playground and Tot Lot
- Lifeguard & Activities Management



Villa Rentals have continued to expand

Villa rentals have continued to expand, recently we accepted our 200th 'Florida Homes' booking, meaning we have supplied over 3000 days of (Mainly) Sunshine to guests from all over the UK as well as North & South America.

We have fantastic Home Owners on board with us, many of whom are local to the Chandlers Ford area who love to have fellow residents enjoy their Floridian Villas.

It is so satisfying that almost 30% of our rentals come from returning or referral guests.

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Orlando property market update



In August we saw the average sales price increase to \$227,000 from \$200,000, an 11.89% increase from August 2017. Inventory has declined 33.63% to 1,806 compared to last year 2,721. 603 homes sold in the month of August, compared to 595 in August 2017 a 1.33% rise.

Prices in the Orlando vacation market continue to rise due to the low inventory on the market but this doesn't seem to faze many home buyers as sales are up yet again compared to last year.

If you're looking to sell your home this could be a great opportunity for you to take advantage of the decreasing inventory and rising prices. As an international seller in the U.K. be sure to keep an eye on the low exchange rate. If you're looking to purchase a new home, take advantage of the low interest rates and purchase before prices rise even higher.

Charity of the Year

This year we have chosen the **Murray Parish Trust** as the charity we support who are raising funds for the brand new Children's Major Trauma Unit in Southampton. The main event we have sponsored was The Make A Difference Ball which raised over £45,000. Both Ali and Annabel were on the organising committee and the event was a HUGE success. You may well have seen it in the papers. Our Golf Day, being held in September, will also raise funds for this very special cause.

Next Year's Charity Golf Day will be held in May 2019.

For more information or to book your team please contact us.



Florida Homes

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Tuesday - Friday
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Saturday
9.30am to 12.30pm
24 Hour Online

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